



Services Offered:

Organizational Assessment

Executive Coaching & Development

- On Boarding/Role Change
- High Potential Development
- Individual Leadership Effectiveness
 - C-Suite
 - Senior Executive
 - Mid-manager
- Team Effectiveness

Career Transition
Services/Outplacement

Winning through Change
“Creating an ROI Culture”
Workshops

Industry Sectors Served:

Technology, Services, Healthcare,
Basic Materials, Industrial Goods,
Financial, Utilities, Consumer Goods,
Government

April Perry Vice President Business Development

April brings over 30 years of global experience as an executive business consultant in Professional Coaching, Sales, Business Development and Marketing. She has worked in private, public, government and non-profit sectors.

Most recently she managed the LA and Metro professional coaching staff for DBM, a global outplacement and executive coaching firm. April helps numerous senior executives, leaders, business owners and corporate professionals to identify and achieve critical goals to increase optimum performance and initiate personal and business enterprise transformation. April is a trusted advisor to many clients and is known for her passion, commitment and energy.

As a global Sales and Business Development executive for over 21 years April has worked for several fortune 500 companies that include HP, AT&T, Xerox and Canon specializing in Enterprise Sales and Business Development where she closed several large global contracts that brought leading edge technology and change to market. She also headed the marketing division at Canon/Astro where she launched applications and processes that set business precedent.

April has taught at Howard University, Washington, D.C., Washington, D.C. College and Emerson College in Boston.

As the Western Region Director, April takes pride in one of her most significant and complex projects to date working for Homeland Security where she helped manage the process to “federalize” the United States airports post September 11 contributing to the employment of over 45,000 US citizens.

April did her undergraduate work at Howard University and went on to complete her master work at Emerson in Boston. She also attended the prestigious AT&T “Leading Edge Technology” executive program at MIT in Cambridge, Mass.