



Areas of Expertise

Executive Coaching
 Leadership Development
 Team Building
 Organizational Development
 Leadership seminars
 Strategic Planning Facilitation
 Mediation

Industry Experience

Manufacturing
 Engineering
 Aerospace
 Defense
 Professional Services
 Financial Services
 Hi-Tech

Functional Experience

Executive Leadership
 Sales and Marketing
 Executive Development
 Talent Management
 Organization Development
 Quality
 Process Re-engineering

Education

BA English
 Georgetown University
 MBA
 University of Rochester

Ken Larson Executive Coach & Senior Consultant

Ken Larson is an executive coach and leadership consultant. As an executive coach, he assists executives and general managers in leading their organizations to higher levels of excellence. Ken frequently works with leaders in perfecting their leadership vision, strategy, execution, communications, influencing, relationship, and leadership styles. As a leadership and organization development expert, Ken consults with organizations in designing and implementing executive development, organization development, and talent management strategies.

He brings to his assignments a broad set of successful domestic, international, and multi-cultural experiences as an executive, counselor, and consultant across a wide variety of industries ranging from aerospace to manufacturing. His clients have included chief executive officers, presidents, chief operating officers, chief information officers, and other key management personnel from organizations such as Dole Food, the Aerospace Corporation, IBM, American Express, and Avery Dennison. Ken also serves clients in the publicly and privately owned mid-markets arena including the Cheesecake Factory, UTiW, and QAD. His client base is worldwide having coached clients in London, Paris, Munich, Madrid, Tokyo, and Singapore.

Prior to his coaching career, he spent 25 years as senior executive responsible for human resources and administration in Fortune 500 companies. He created and led Xerox Corporation's executive development and coaching programs and was responsible for organization development and succession planning. At Deloitte, he initiated leadership development and mentoring programs for partner candidates. As Senior Vice President of Human Resources for First Interstate Bank of California (now Wells Fargo), he created the bank's first succession planning program, executive coaching and mentoring initiatives.

Ken also has direct experience with entrepreneurial, private, and mid-market public companies. He was the Chief Administrative Officer of the Candle Corporation, a privately-held software company, responsible for global manufacturing, distribution, information technology, facilities, quality, and human resources. In this capacity, he gained hands-on experience and valued insights into establishing and managing international operations throughout Europe, Asia, and the Middle East.

Ken is a graduate of Georgetown University and earned his MBA from the University of Rochester.

Active in the business and public community, Ken was on the Board of Directors of the Monroe County YMCA, the Orange County YMCA, the Rochester Council of the Girl Scouts of America, and the Monroe County United Fund. He is active as a volunteer with the Brentwood Presbyterian Church. He currently teaches coaching methodologies and personal transformation for the Professional Coach and Mentor Association (PCMA).