



Services Offered:

- New Venture Planning & Creation
- New Product Development & Launch
- Building Corporate Value
- Technology Commercialization
- Team Building & Leadership
- Turnaround, Reorganization, Restructuring
- Market Re-targeting
- New Product Launch in Emerging Markets
- Strategic Business & Market Development
- Integrated Marketing Communications

Doug Howe Executive Advisor

Doug Howe is Founder and Principal in Emerson Management Solutions, a practice that provides retained consulting and interim executive-level management support to small business as well as new venture owners and management teams in the Southern California region. In addition, for the past six years he has been a member of the Practitioner Faculty at Pepperdine University's Graziadio School of Business and Management where he teaches graduate-level courses in Entrepreneurship, including the design, presentation and execution of the business plan.

Prior to launching his own practice, Doug was Director, Business Development for Rockwell Scientific Company's CMOS Image Sensors (CIS) business group, and applied his demonstrated leadership skills and breadth of knowledge in the broadcast television and digital imaging industries to Rockwell's commercialization initiative. The CIS business group was successfully spun off in early 2004 as AltaSens, Inc., an independent commercial enterprise with a valuation of \$11 million.

Doug joined Rockwell Scientific in September, 2002, culminating more than 13 years of experience in electronic and digital imaging product marketing and business development. Prior to joining Rockwell Scientific, he held senior marketing management positions in two pre-revenue start-up companies focused on filling unique needs in the high-growth consumer digital camera market. He also served in marketing and general management positions with Vivitar Corp., a \$125 million consumer imaging company, leading a successful turnaround and restructuring of that company and returning it to profitability. He also held general management and business development positions with Nikon, Inc. and Olympus America, Inc. in New York, launching successful digital imaging initiatives for both these companies in commercial and consumer imaging markets.

During his more than 25 years of business experience, Doug has developed core competencies in the areas of new venture creation; general management; domestic and international sales and marketing; strategic business and market development; new product development and technology launch; marketing communications; financial planning and budgeting; and immersion in Pacific Rim/European business and culture.

Doug earned his M.B.A. in Marketing from The Wharton School at the University of Pennsylvania, following seven years of service as a combat aviator in the United States Navy, during which he completed 185 combat missions and over 300 carrier landings. He received a B.A. in languages from Defiance College in Defiance, Ohio.